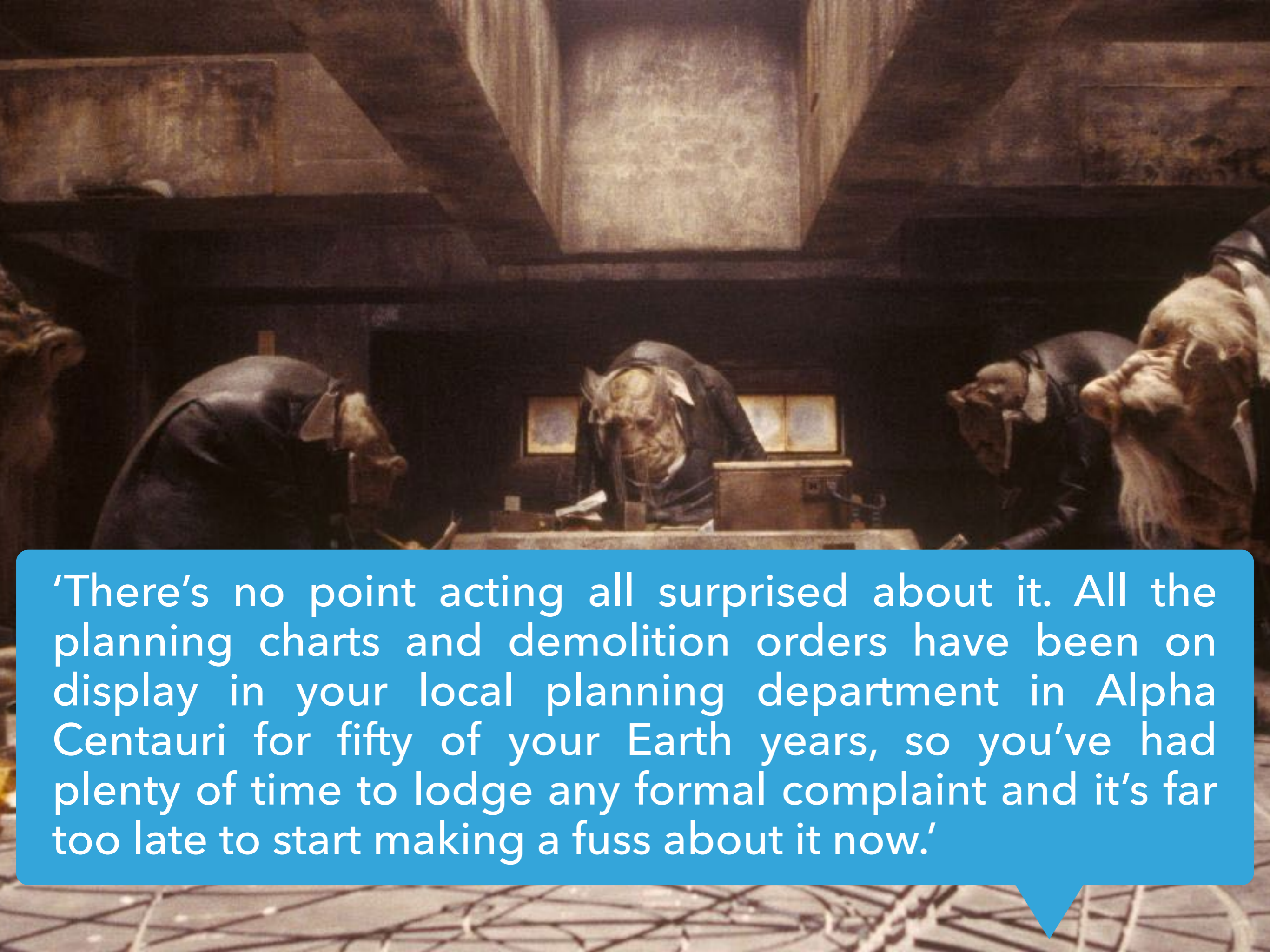


**THE COMMUNITY
AND US**

**THE COMMUNITY
THINKS WE
ABANDONED THEM.**

WHAT NEXT?

**BETTER OVERALL
OUTREACH**



'There's no point acting all surprised about it. All the planning charts and demolition orders have been on display in your local planning department in Alpha Centauri for fifty of your Earth years, so you've had plenty of time to lodge any formal complaint and it's far too late to start making a fuss about it now.'

**PUSH MORE,
MORE PLACES**

**REDIRECT CHATTER,
DOCUMENT REJECTIONS
& CONSTRAINTS**

**SO WHERE DO WE
REDIRECT CHATTER?**

ES-DISCUSS LIMITATIONS

- ▶ Unmoderated
 - ▶ Leads to unproductive conversations
 - ▶ Nothing to discourage aggression and ad-hominem attacks
- ▶ It's the ultimate firehose
 - ▶ Hard to surface most valuable/useful/relevant topics
 - ▶ Requires more time than most of us have
- ▶ There is a low barrier to high volume posting
 - ▶ Limited incentive to gain context before contributing
 - ▶ Difficult to search past conversations for similar topics

**I KNOW: YOU
KNOW.**

SUNSET

ES-DISCUSS

**INTRODUCE
DISCOURSE**

WHY DISCOURSE

- ▶ Inherently community-moderated
- ▶ Surfaces meaningful/important/useful topics
- ▶ Trust levels
- ▶ Incentivizes reading & gathering context
- ▶ Barrier to spamming
- ▶ Composing new thread exposes similar existing topics

Brendan Eich (4 years ago)

Allen Wirfs-Brock wrote:

Or perhaps ecaa could host.

Ecma? HAHAHAHA! Ahem.

TO-DOS

**THIS IS NOT A
MAGIC WAND**

WIP